



THE CITY OF SAN DIEGO
COUNCILMAN
SCOTT H. PETERS

FIRST DISTRICT

June 10, 2005

The Honorable Jim Madaffer
Chair, Committee on Public Safety and Neighborhood Services
MS 10A
202 C Street
San Diego, CA 92101

SUBJECT: SUPPORT for the San Diego Police Department ("SDPD") Appeal of the Alcoholic Beverage License ("ABC") for 801 Pearl Street, La Jolla

Dear Councilmember Madaffer:

I support the SDPD and their appeal of the ABC license for the property located at 801 Pearl Street, La Jolla. In January 2004, I opposed an ABC license for the Beverages and More store located directly across the street at 844 Pearl Street. My previous letter is attached for your review.

At that time, I pointed out the undue concentration of alcoholic beverages within a short distance of the area. There are six stores that are less than ½ a mile from 801 Pearl Street that sell alcoholic beverages including: Beverages and More (844 Pearl Street); Dick's Liquor (737 Pearl Street); Wine Time (7474 La Jolla Boulevard, currently under renovation due to a fire); Long's Drugstore (7525 Eads Avenue); Von's Supermarket (7544 Girard Avenue); and Jonathan's Market (7611 Fay Avenue). Any additional liquor stores in this immediate vicinity may substantially harm the character of the neighborhood.

I support the community on the opposition to any liquor license at 801 Pearl Street and urge you to do the same. Thank you for your time and consideration.

Sincerely,

Scott H. Peters

SHP:esb



cc: PS&NS Councilmembers

Dan Coffey, Committee Consultant

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